

EMPOWERING MSMEs THROUGH DTI TOOLS AND PESO SERVICES

Opportunity 2.0 recently held multi-sectoral events in **Cebu City** and **Zamboanga City**, enabling local enterprises to find innovative ways of collaborating with the Department of Trade and Industry (DTI), the Public Employment Service Office (PESO), and upskilled youth.

- **30 Cebu City employers**, DTI Cebu, and Cebu's Department of Manpower Development and Placement tackled digital marketing, e-commerce, and how government agencies can assist in training and recruitment.
- Participants also signed a Pledge of Commitment, signifying their support for the two government agencies and providing equal opportunities and employment to Cebuano youth.



We all have the same goals and vision: that we want businesses to come back, recover, and improve after everything we've been through. I can assure you that your Cebu Chamber of Commerce and Industry is there to support you.

LAWRENCE PANGANIBAN
Creative Entertainment Committee Chairman,
Cebu Business Mobilization Program 2022

USAID OPPORTUNITY 2.0 PROGRAM
Second Chance Opportunities for Out-of-School Youth



Marketing is the heart and soul of every business.

GENETH QUENNIE MARIE BALABA
Trade and Industry Development Specialist,
Department of Trade & Industry

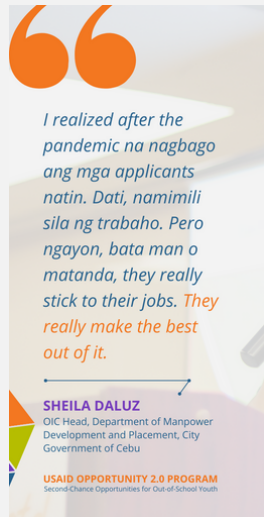
USAID OPPORTUNITY 2.0 PROGRAM
Second Chance Opportunities for Out-of-School Youth



I realized after the pandemic na nagbago ang mga applicants natin. Dati, namimili sila ng trabaho. Pero ngayon, bata man o matanda, they really stick to their jobs. They really make the best out of it.

SHEILA DALUZ
OIC Head, Department of Manpower
Development and Placement, City
Government of Cebu

USAID OPPORTUNITY 2.0 PROGRAM
Second Chance Opportunities for Out-of-School Youth



- **15 Zamboangueño businesses** deepened their knowledge on enhancing business operations through digital transformation and how they can tap into this through DTI's and PESO's programs.
- Participants also discussed how public-private collaboration can help streamline future investments in upskilled out-of-school youth.

“

*I challenge you
to become
globally
competitive.
Maximize the
use of technology.*

GRACE ADUCA
Provincial Director
Department of Trade and
Industry - Zamboanga City

USAID OPPORTUNITY 2.0 PROGRAM
Second-Chance Opportunities for Out-of-School Youth

