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# Business and the Filipino Youth

MOBILIZING THE PRIVATE SECTOR AND THE YOUTH TO COLLABORATE INNOVATIVELY TOWARD MUTUAL GROWTH

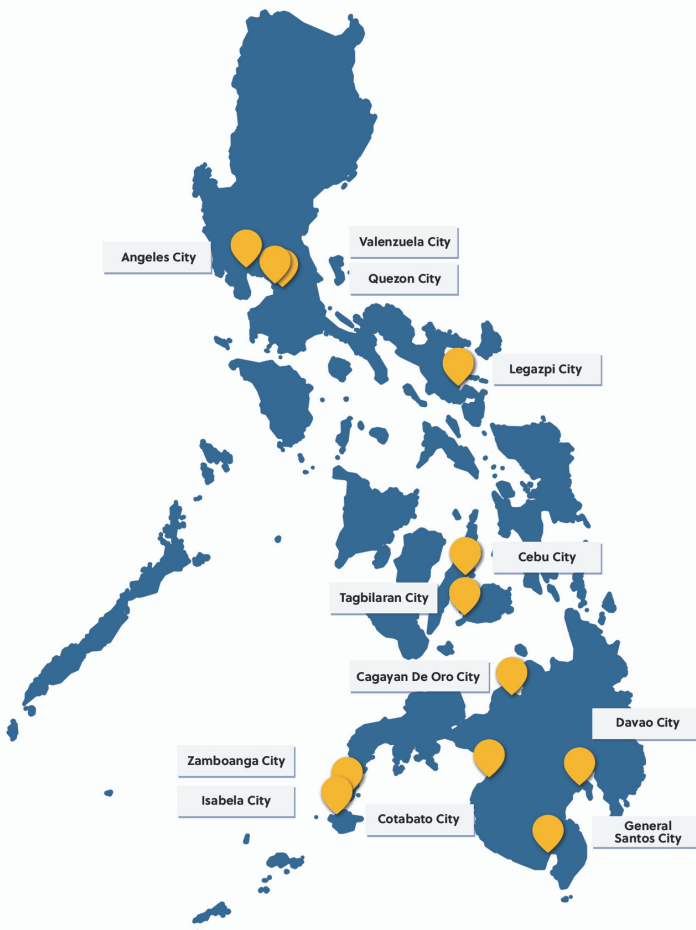
## USAID Opportunity 2.0's Private Sector Engagement Briefer

**USAID Opportunity 2.0** is a program that seeks to improve education, employment, and livelihood outcomes for Filipino out-of-school youth (OSY) by fostering collaboration among the private sector, the youth, and other key sectors toward strengthened employment and workforce development systems.

A five-year, Php 1.9-billion initiative operating across 12 cities in the Philippines, the program aims to engage 2,200 employers and enroll 180,000 OSY by 2025. It focuses on three key components: second-chance education, workforce readiness, and positive youth development.

With support from the United States Agency for International Development (USAID), the program is led by the Education Development Center (EDC) and has an experienced and powerful consortium of partners: SEAMEO INNOTECH, Voluntary Service Overseas, Philippine Business for Education, Catholic Relief Services, and Accenture.

USAID OPPORTUNITY 2.0 PROGRAM SITES



## KEY COMPONENTS

### Second-chance education

Through its partnership with the Department of Education's Alternative Learning System (DepEd ALS), USAID Opportunity 2.0 strengthens the capacity of national and local systems to deliver second-chance education programs that are responsive to youth aspirations for education, employment, and entrepreneurship.

### Workforce readiness

Together with the Technical Education and Skills Development Authority (TESDA), the program assists national and local systems in providing training that is responsive to the needs of employers in the 21st century and open self-employment and entrepreneurship pathways for the youth.

### Positive youth development

The program also contributes toward an improved enabling environment for positive youth development by institutionalizing youth development alliances, which serve as sustainable platforms for youth engagement and whole-of-society participation.

## TARGETS

**Overall:** Strengthened systems and improved opportunities for the youth



**2,200**  
EMPLOYERS ENGAGED



**180,000**  
OSY ENROLLED IN ALS AND TESDA



**1,000**  
ALS TEACHERS TRAINED  
**600**  
TVET TEACHERS TRAINED

## YOUTH DEVELOPMENT ALLIANCE

The **Youth Development Alliance (YDA)** is a mechanism that promotes multi-sectoral partnership and collaboration and acts as a catalyst for youth engagement and empowerment. As a critical driver of out-of-school youth program development and implementation, the YDA facilitates:

- Multi-sectoral partnership and collaboration
- Youth empowerment
- Data-based planning and strategic decision making
- Plans and policies for out-of-school youth

### Why should the private sector join the YDA?

- Gain access to participate in government programs at the local level
- Widen platform to connect with MSMEs and other organizations
- Inform local labor market assessments and help shape workforce development programs in your city

## PRIVATE SECTOR ENGAGEMENT

To achieve mutual economic growth, the private sector and the youth need to actively collaborate. USAID Opportunity 2.0 engages both in the design, implementation, and evaluation of key activities and initiatives. Furthermore, the program helps address human capital supply and demand gaps by listening to industry needs, connecting industry and training, and bringing youth to the workplace.

### Listening to Industry Needs

- Identify the skills needed and opportunities provided by the private sector
- Support existing youth programs
- Promote curricula and training relevant to industry

### Connecting Industry and Training

- Youth-bridging events
- Mentoring and coaching programs

### Bringing Youth to the Workplace

- Work exposure
- Work experience